

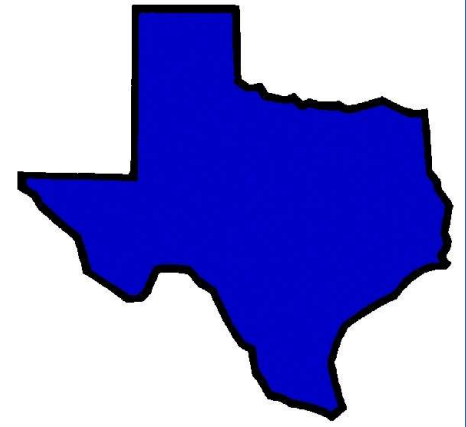
Media Kit





Our Mission

To help keep Texas
democrats motivated
to get out and vote.



Who is Living Blue in Texas?

Living Blue in Texas is a collaborative blog, with interests from Amarillo to Brownsville, who all share the same ideas of a better Texas.

We focus on state politics, politicians, social justice issues, and current events.

Aside from our own content, we publish Op-Eds from contributors which include elected officials or Democrats running for office, all of our contributors can be found on our [Contributor Page](#).



What makes us unique?

Living Blue in Texas already had a 7 year old social media presence, which included 65,000 followers, when it went live on March 26, 2020, which has contributed to its immediate and growing success.

Conservative media has dominated the landscape in Texas for years. There are only a few Democratic voices in Texas feeding a large and hungry audience. Projections of growth in terms of monthly pageviews will continue rapidly and exponentially over the next year.

Living Blue in Texas is giving Texas Democrats in office or running for office a voice they needed.



Living Blue in Texas' Audience

***55,000 Average
Monthly Pageviews**

***34,000 Average Monthly
Unique Visitors**

**20% of Monthly Visitors
are Returning Users**

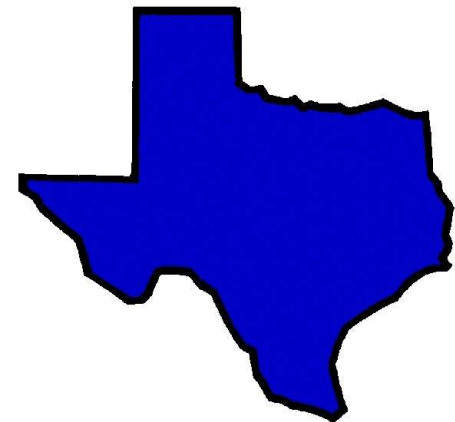
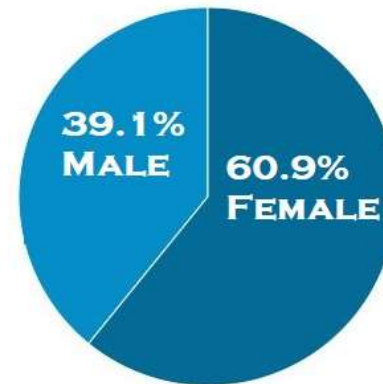
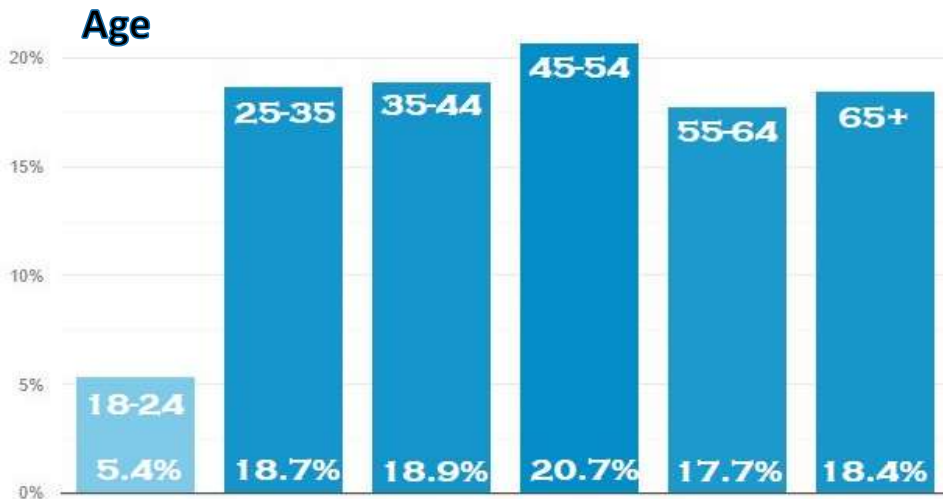
73,000 Social Media Followers

67,000 Followers on Facebook

5,000 Followers on Twitter

300 Email Subscribers

- ✓ More than two pageviews per visit
- ✓ Most articles get hundreds of shares on social media



Living Blue in Texas' Audience

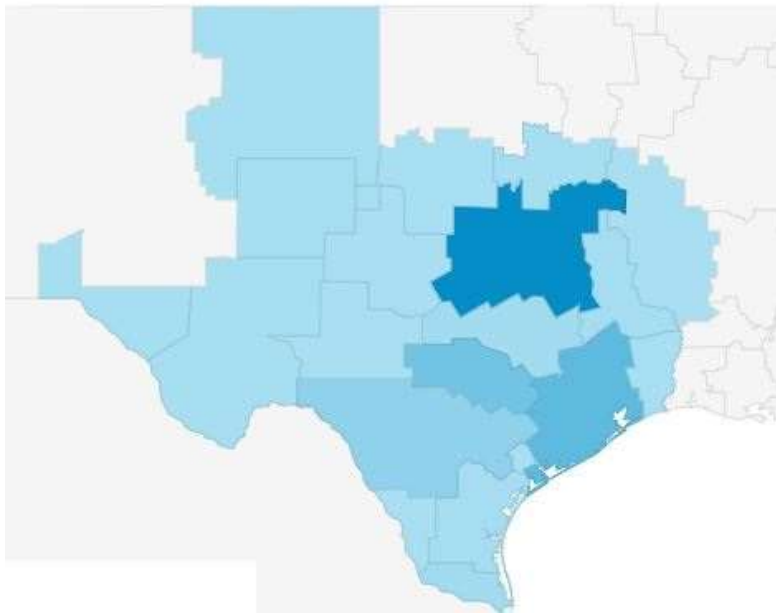
69.95% of User are from Texas

42.93% of Users are from Dallas-Ft Worth

14.67% of Users are from Austin

19.51% of Users are from Houston

6.92% of Users are from San Antonio

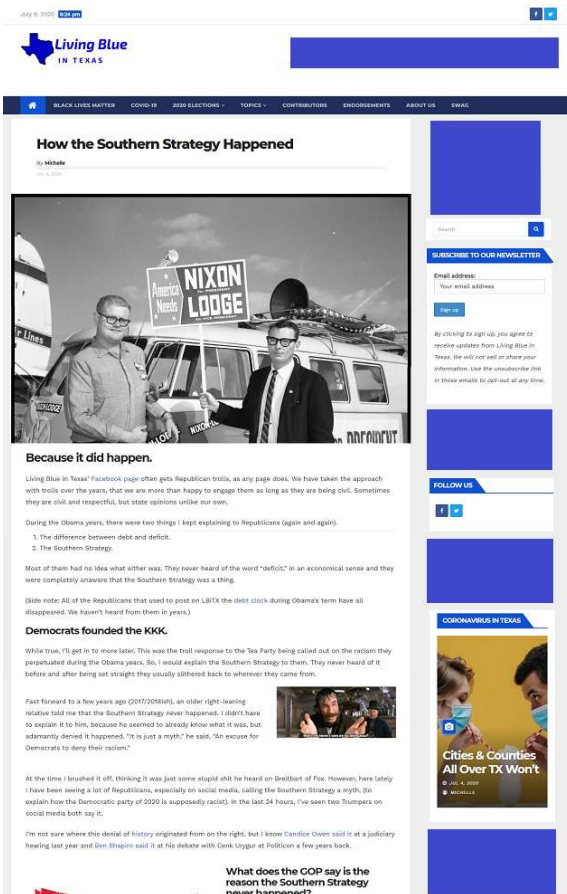


**85.95% of our
traffic comes
from Facebook**



Ad Products - Website

For Questions or Pricing, email
contact@livingbluetx.com



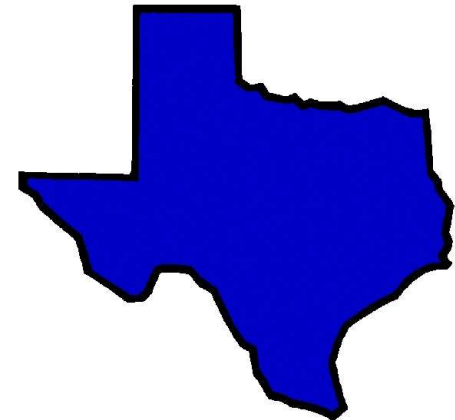
Leadership Board 728 x 90

Above the Fold Box 300 x 250

Box A 300 x 125

Box B 300 x 125

Box C 300 x 125

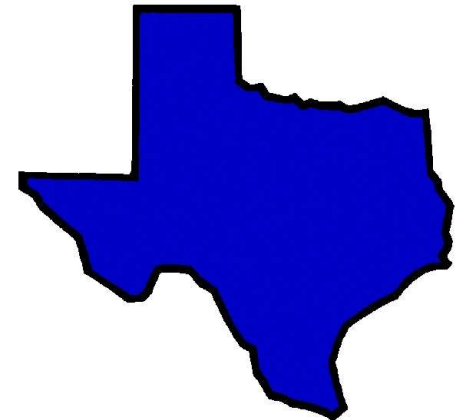


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EMAIL
SPONSOR
ONLY ONE PER WEEK



Ad Products – Sponsored Post

**For Questions or Pricing, email
contact@livingbluetx.com**

Living Blue in Texas does allow sponsored posts for brands.

Sponsored posts must adhere to the Living Blue in Texas guidelines and the topic must fit in with the overall theme of the website.

Please email us, contact@livingbluetx.com for pricing sheet and details.

